

HOW IP BENEFITS ACCRUE

Owning Intellectual Property (IP) in the Nigeria Digital Commerce Network (NDCN) means owning a share of the economic value created by the platform over time. This value flows to IP holders in several ways.

01 Revenue Participation

As the NDCN generates income, each IP owner benefits proportionally. Revenue streams may include:

- Transaction fees
- Subscription fees
- Licensing fees
- Data services
- API access
- Platform partnerships
- Government integration contracts

How they accrue:

If the platform earns ₦100M/year:

- Company (60%) → ₦60M
- Public/Businesses (20%) → ₦20M
- Management (10%) → ₦10M
- Staff (10%) → ₦10M

This creates shared wealth for the local ecosystem and aligns incentives across all participants.

02 Capital Value Growth

As the platform scales, the IP itself becomes more valuable. This includes:



- Brand value
- Technology stack
- Data assets
- AI engines
- Exclusive algorithms
- Platform network effects

How value accrues: When NDCN is valued the IP ownership translates directly into equity-like value.

Example:

- Public (20%) holds ₦200M of value
- Management (10%) holds ₦100M, etc.

This creates long-term wealth creation for the community and early contributors.

03 Exit Event Benefits

- **Exit options:**

- Full acquisition
- Partial sale
- IPO
- Strategic partnership buyout

- **During an exit:**

- IP value is monetised
- proceeds are distributed based on ownership percentages

- **If NDCN is sold for ₦3B:**

- 60% company = ₦1.8B
- 20% public = ₦600M
- 10% management = ₦300M

- 10% staff = ₦300M

This creates inclusive prosperity.

04 Licensing & International Expansion

- If Nigeria licenses or exports the NDCN model to other regions or countries:
 - Each license carries recurring royalty payments
 - These royalties are shared with IP holders
- Example: If Saudi Arabia, Oman, or Singapore license the system:
 - Annual royalties flow back to all IP owners
 - Expanding far beyond Nigeria's borders

05 Dividends or Distribution Pools

- You may set up:
 - Annual dividend pools
 - Profit-sharing schemes
 - Tokenised ownership distributions (optional future path)
- These mechanisms return profit to IP owners on a recurring basis, not just at exit.

06 Strategic Influence & Governance Benefits

- IP ownership may also give:
 - Voting rights
 - Governance influence
 - Strategic input into platform evolution
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- **Public and business stakeholders get a structured voice in:**

- How the system evolves
- What features get prioritised
- Ensuring fair market access and transparency

Summary: Why This Model Is Powerful

- **Our IP distribution model turns the NDCN into:**

1. ✓ A national asset
2. ✓ A community-owned digital infrastructure
3. ✓ A wealth-generation engine for the local economy
4. ✓ A platform that grows with stakeholder participation
5. ✓ A global exportable technology with recurring revenue

Instead of one company capturing all the value, you're distributing the upside to the ecosystem, making it politically aligned, economically attractive, and socially impactful.

